



BOY SCOUTS OF AMERICA®

DAN BEARD COUNCIL

Soles4Souls Shoe Drive Unit Coordinator Job Description

Mission of the Dan Beard Council

The mission of the Dan Beard Council is to prepare more than 30,000 youth and adults in the Cincinnati and Northern Kentucky area to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Mission of Soles4Souls

Soles4Souls is a global not-for-profit institution dedicated to fighting the devastating impact and perpetuation of poverty. The organization advances its anti-poverty mission by collecting new and used shoes and then distributing them to those in need.

Responsibilities

The Soles4Souls Unit Coordinator is responsible for working with their charter partner organization and other unit leadership to promote the shoe drive within the unit and the congregation/parish. This person also works with the District Coordinator to ensure the unit has all needed materials and that the collected shoes are delivered to a central location.

Duties

1. Work with district volunteers, unit and church leadership to promote a new community good-turn of collecting shoes for the non-profit group Soles4Souls.
2. Promote the drive on both your unit's and the church's website, facebook pages, email blasts, announcements at unit meetings and church services and hang posters.
3. Attend your district's Soles4Souls kick-off.
4. Submit a list of scouts and leaders who participated for recognition.

Timeline

April & May

- Information rolled out at each district's Program Kick-Off.
- Units can begin to register to participate.

June – August

- Communicate the concept to other adults and (for troops and crews) get youth leaders involved.

September – October

- Using resources provided by the council, create internal marketing/promotional materials.

January

- Secure collection bins from your district representative.
- Implement marketing plan.

February

- Coordinate activities on Scout Sunday at your unit's chartering organization.
- Submit recognition request form to the council office and distribute recognition.



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About the Dan Beard Council

The Dan Beard Council is the administrative body of the Boy Scouts of America in the Greater Cincinnati area. With a geographic area of 12 counties in Southwestern Ohio and Northern Kentucky and an average annual membership of 30,000 youth, the Dan Beard Council is one of the larger metropolitan councils in the country and the largest youth organization in the Cincinnati area. The council administers the Scouting program through 8 districts, providing volunteer support, training, program opportunities, and administrative services such as membership and advancement records, new unit development, and unit fundraising opportunities in the form of the annual popcorn and camp card sales. Hundreds of Cub Scout Packs, Boy Scout Troops, Venturing Crews, Varsity Teams, Explorer Posts, and Learning for Life groups make up the membership of the council.

A 501(c)(3) non-profit organization, the council operations are completely funded by the Friends of Scouting annual giving campaign, corporate sponsorships, the popcorn and camp card sales, activity revenue, return from the endowment and the United Way. Funding is used for program delivery in the form of camp operations, the Scout Achievement Center, professional and support staff, and the many Scouting events held throughout the council each year.

The Dan Beard Council is chartered through the Boy Scouts of America annually. Thanks to the generosity and support of the people and businesses of the Greater Cincinnati area, the council has a fiscally sound operation that proves the council to be good stewards of its roots that began in 1913 and strong providers for the future of the Scouting movement in our area.

The Council Board of Directors is headed by a Council Chairman and a Council President and is made up of annually elected volunteer community leaders. The board establishes the council program and carries out the resolutions, policies, and activities of the council. Thomas Dugger, the Scout Executive/CEO, manages the council operations through a staff of 29 professionals and 18 support staff. The Dan Beard Scout Shop provides Scouting uniforms, advancement recognition and merchandise to support unit programs.

Four camp properties are operated by the council including Camp Friedlander, Camp Craig, Cub World, and Camp Michaels. Each year, over 5,000 youth will participate in summer camp programs and another 20,000 will enjoy the camps in various seasonal events and unit outings.

Often when people refer to the "Council" they aren't quite sure who exactly they may be referring to. The Council is not merely the Board of Directors, the professional staff, or the council-level volunteers that give leadership to its many programs. In actuality, it includes every registered youth, leader, and volunteer. With a long history of delivering the promise of the values of the Scout Oath and Law, we can all be justly proud to call ourselves members of the Dan Beard Council.